



IM Sports signs IRL Indy Pro Series driver, Jay Howard—ranked number one in Driver Points for 2006, to a multi-year marketing and promotion contract.

MIAMI BEACH, Fla. – April 2, 2007 – IM Sports announces the addition of racecar driver, **Jay Howard** to the **Irene Marie Management** family.

Howard is a champion race car driver from Basildon, England. He was the 2005 U.S. Formula Ford Zetec champion and moved up the **Indy Pro Series** where he captured two wins on his way to the 2006 championship for **Sam Schmidt Motorsports** in his rookie season. With his impressive winning record, English charm and signature fauxhawk, Jay was an obvious addition to IM Sports growing roster of athletes.

IM Sports seeks to take care of athlete's 'off the field' sports-related issues such as endorsement and sponsorship deals. Imaging of the athletes is handled directly by the president of the company, **Irene Marie**. With over 25 years of experience in the modeling industry, Marie has an eye for bringing out the marketability in her talent.



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